



Teaching the Creative Process: from Imagination to Innovation

Our goal at Destination Imagination is to give students the chance to learn and experience the creative process. The creative process is about thinking and doing in no prescribed order. Some people “do” first and then think about what they have done, while others “think” first, then initiate action. Below are the components of the creative process that our participants experience while solving our Challenges.

RECOGNIZE

- Becoming aware of a challenge or opportunity within a domain of interest
 - Possibility thinking; problem finding
- Maintaining a healthy state of mind (alertness, attitude, brain health)

IMAGINE

- Applying thinking skills to develop ideas for solutions
- Learning to think flexibly between divergent and convergent processes
 - Learning fluency and future thinking



INITIATE & COLLABORATE

- Using process and design thinking
- Taking risks and learning to control behavior
- Working in a collaborative manner
- Learning and practicing interpersonal and leadership skills

ASSESS

- Monitoring progress; sometimes requires starting over or admitting failure

EVALUATE & CELEBRATE

- Reflecting on the experience, resources, teamwork, and celebrating the solution